

**TOP-BIASED BENEFICIAL COMPONENTS ON SUBSTRATES****ABSTRACT**

A treated substrate with improved availability of a beneficial component for transfer to a target surface and methods for making the same are described. The substrate has a contacting surface with a beneficial component that is transferred from the contacting surface to a target surface during use of the article. The beneficial component is applied to the article in such a way as to "Top-Bias" the component on or near the contacting surface of the article.